RE: Advisory Committee on Community-Engaged Scholarship

Dear Colleagues:

Our colleague, Dennis Pendleton, has accepted a short-term appointment as an advisor to me for the specific purpose of developing a strategic plan to advance community-engaged scholarship at UC Davis. We speak often and passionately about the service and outreach aspect of our tripartite mission as a University and, certainly, UC Davis distinguishes itself in many aspects of bringing the best of the University to bear on pressing regional, national, and global problems. What we lack, I believe, is a UC Davis-specific conception and strategy for community-engaged scholarship, a broad awareness of our many efforts and the overarching framework into which they fit, and a strategic plan for advancing this aspect of our mission. Such a plan would help us to prioritize and better support efforts to establish mutually beneficial community partnerships that address critically important social issues; to identify opportunities for enhancing the individual and collective scholarship of campus faculty; to create and strengthen working relationships with community decision makers; and to promote value-added initiatives that powerfully engage friends, associates and supporters of the campus.

I have asked Dennis to draft a strategic plan for community-engaged scholarship that I will consider in consultation with the Academic Senate and other campus constituencies. The plan will assess the
current state of community-engaged scholarship at UC Davis and present actionable recommendations and plans to enhance community engagement and outreach in the academic mission and strategic communications of the campus. In developing this draft, I have asked Dennis to

- Identify best practices in university engagement at several distinctive, highly-regarded, public research universities, inviting individual leaders in this space to consult with us.

- Confer with a diverse array of regional decision makers in both the public and private sectors—for example, non-profit organizations, financial institutions, and public agencies—regarding important issues that could be usefully addressed by the university’s reciprocal and mutually beneficial engagement with community partners.

- Engage UC Davis faculty and staff in an ad hoc advisory committee—a broadly representative group of faculty, administrators and academic staff that can contribute diverse perspectives on the assessment efforts of this proposal—to consider: 1) means of demonstrating the multiple values of university engagement in the academic mission and strategic communication of the university, and 2) ideas for incorporating the ethos of engaged scholarship in the institutional culture of UC Davis and the merit and promotion processes of the campus.

I am writing to invite you to serve on the campus advisory committee that will support Dennis’s work on this project. I anticipate that this group will meet several times between late February and early July to discuss topics you and Dennis will agree are essential to this work; interact with representatives from other institutions to share information and perspectives; and consider drafts of a strategic plan document.

Thank you very much for considering participation in this important work. My office will work with you and Dennis to schedule meetings and staff your deliberations, as necessary. There is no need for you to respond to this letter unless you are unable to serve—in which case please send an email note to my executive assistant, Mary McLaughlin, at mbmclaughlin@ucdavis.edu.

Sincerely,

Ralph J. Hexter
Provost and Executive Vice Chancellor

c. Chancellor Katehi
Associate Chancellor Engelbach
AEVC Loessberg-Zahl
Faculty Assistant to the Chancellor and Provost Burtis
Executive Advisor to the Provost Pendleton