The Provost’s Forums
on the Public University and the Social Good

Tuesday, April 22, 2014
“Public Universities and Regional Growth: Insights from the University of California”

Professors Steven Casper, Christophe Lécuyer, Cyrus Mody, Daniel Sumner and Mary Walshok will make presentations based upon their chapters in the forthcoming Stanford University Press book edited by Professors Martin Kenney, UC Davis, and David Mowery, UC Berkeley, examining the regional impacts of research and innovation at six University of California campuses. Each author presents a deep historical analysis tracing the dynamic interaction between particular campuses and regional firms in industries ranging from biotechnology, scientific instruments, and semiconductors, to software, wine, and wireless technologies. The speakers illustrate the potential for universities to drive knowledge-based growth while revealing the UC system as a uniquely powerful engine for innovation.

Speakers: Steven Casper, Henry E. Riggs Professor of Management, Keck Graduate Institute; Christophe Lécuyer, Professor of the History of Science and Technology, Université Pierre et Marie Curie; Cyrus Mody, Associate Professor of History, Rice University; Daniel Sumner, Frank H. Buck, Junior Professor in Agricultural and Resource Economics, UC Davis; and Mary Walshok, Associate Vice Chancellor for Public Programs and Dean of the Extension, UC San Diego.

Discussants: Sean Randolph, President of the Bay Area Council Economic Institute; David Hodges, Daniel M. Tellep Distinguished Professor of Engineering Emeritus, UC Berkeley; Mario Biagioli, Distinguished Professor of Law and Science & Technology Studies, UC Davis; William Lacy, Vice Provost of University Outreach and International Programs and Professor of Human Ecology, UC Davis; and Andrew Hargadon, Charles J. Soderquist Chair in Entrepreneurship, Graduate School of Management, UC Davis.

Lecture: 1 to 4:30 p.m.
Multipurpose Room
Student Community Center

Reception: 4:30 to 5:20 p.m.
Multipurpose Room
Student Community Center

Sponsors Include: The Office of the Provost and Executive Vice Chancellor, The Child Center for Entrepreneurship, and the Community and Regional Development Program