



## Scott J. Peters

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Cornell University

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[fooddignity.org/](http://fooddignity.org/)  
[communityuniversityengagement.org/](http://communityuniversityengagement.org/)  
[courses.cit.cornell.edu/practicestories/](http://courses.cit.cornell.edu/practicestories/)

## CURRICULUM VITAE

### Overview

Situated in the newly emerging interdisciplinary field of “civic studies,” I center my work as a scholar and educator on the project of advancing democratic varieties of public engagement in the academic profession. Specifically, I seek to understand how academic professionals and students perceive and deal with conflicts, tensions, and dilemmas that arise when they engage with their non-academic partners in the public work of naming and framing problems, deciding what should be done about them, and acting to pursue cultural ideals and values and common and public interests. Beyond simply understanding, I seek to improve higher education’s public engagement work in ways that enhance rather than diminish people’s voices, capacities, interests, power, and agency. To this end, I seek to contribute to the project of advancing the theory and practice of public scholarship and civic professionalism in higher education.

### EDUCATION

Year	Institution	Degree
1998	University of Minnesota	PhD (Educational Policy & Administration)
1995	University of Minnesota	MA (Public Affairs)
1983	University of Illinois	BS (Education)

### POSITIONS/APPOINTMENTS

2007-Present:	Associate Professor (with tenure), Cornell University.
2007-Present:	Associate Editor, <i>Journal of Higher Education Outreach &amp; Engagement</i>
2009	Scholar In Residence, Charles F. Kettering Foundation
1999-2007:	Assistant Professor, Cornell University.
1997-1999:	Assistant Professor, University of Minnesota Extension Service.
1998-1999:	Adjunct Professor, Humphrey Institute of Public Affairs.
1993-1997:	Research & Teaching Assistant, University of Minnesota
1984-1993:	Program Director, YMCA at the University of Illinois.

## **RESEARCH, TEACHING, AND PUBLIC ENGAGEMENT GRANTS**

AFRI-USDA, \$4,983,479 (2011-2016, with Christine Porter as lead PI)

- *Food Dignity: Action Research On Engaging Food Insecure Communities And Universities In Building Sustainable Community Food Systems*

The Kettering Foundation, \$164,000 (2009-2012)

- *Organizing, Cultivating, and Sustaining Democratic Publics*

Hatch-USDA, \$15,000 (2009-2012, with Paula Horrigan as lead PI)

- *From Rust-to-Green: Mapping a Sustainable Future for Upstate New York*

The Kettering Foundation, \$146,500 (2000-2005)

- *Engaging Campus and Community: The Practice of Public Scholarship in the State and Land-Grant University System*

Cornell Faculty Innovations in Teaching Grant, \$55,000 (2007-2008, with John Forester)

- *“Learning From and Through the Power of Voice in Practice Stories.” Further development of Instructional Website, Practice Stories from the Field*

Cornell Faculty Innovations in Teaching Grant, \$55,000 (2004-2005, with John Forester)

- *Development of Instructional Website, Practice Stories from the Field*

Hatch/USDA, \$49,000 (1999-2005)

- *Action Research on the Practice of Public Scholarship in the Land-Grant System*

Kellogg Foundation, \$56,500 (2001-2003)

- *Action Research on the Practice of Public Scholarship in the Land-Grant System*

USDA/CSREES, \$114,000 (2001-2003)

- *Study of the Practice of Public Issues Education in Cooperative Extension Work*

## **COURSES TAUGHT**

- Education 6820, Community Education and Development
- Education 6680, Narrative Inquiry and Analysis
- Education 6810, Democracy, Science, and Education
- IARD 7830, Farmer-Centered Participatory Research and Extension

## **GRADUATE FIELD MEMBERSHIPS**

- Education
- International Development
- Horticulture

## **PUBLICATIONS**

### **Books**

Peters, S.J. (2010). *Democracy and Higher education: Traditions and Stories of Civic Engagement*. East Lansing: Michigan State University Press.

Peters, S.J., O'Connell, D., Alter, T.R., and Jack, A. (Eds.) (2006). *Catalyzing Change: Profiles of Cornell Cooperative Extension Educators from Greene, Tompkins, and Erie Counties, New York*. Ithaca, NY: Cornell Cooperative Extension.

Peters, S.J., Jordan, N.R., Adamek, M. and Alter, T.R. (Eds.) (2005). *Engaging Campus and Community: The Practice of Public Scholarship in the State and Land-Grant University System*. Dayton, OH: Kettering Foundation Press.

Peters, S.J. and Hittleman, M.J. (Eds.) (2003). *We Grow People: Profiles of Extension Educators, Cornell University Cooperative Extension, New York City*. Ithaca, NY: Cornell Cooperative Extension.

Peters, S.J. (1997). *The Promise of Association: A History of the Mission and Work of the YMCA at the University of Illinois*. Champaign IL: University YMCA.

### **Articles, Essays, and Book Chapters**

Peters, S.J. (2012). Work That is Real. Foreword in McSpirit, S., Faltraco, L., and Bailey, C. (eds.), *Confronting Ecological Crisis in Appalachia and the South: University and Community Partnerships* (Lexington: University Press of Kentucky).

Peters, S.J. and Wals, A. (2013, in press). Learning and knowing in pursuit of sustainability: Concepts and tools for trans-disciplinary environmental research. In M. Krasny, J. Dillon,

and J. Dickinson (eds.), *Trans-disciplinary Perspectives in Environmental Education and Related Fields*. Peter Lang.

Peters, S.J and Franz, N. (2012). Stories and Storytelling in Extension Work. *Journal of Extension*, Vol. 50, No. 4.

Peters, S.J. (2012). The politics of building sustainability together. In Global University Network for Innovation (GUNI), *Higher Education in the World 4: Higher Education's Commitment to Sustainability: from Understanding to Action*. Palgrave Macmillan.

Peters, S.J., Alter, T.R., Shaffer, T.J. (2010). "Hot Passion and Cool Judgment: Relating Reason and Emotion in Democratic Politics." Published by the Kettering Foundation in *Connections*, 15-17 [[kettering.org/media\\_room/periodicals/connections/2010/5](http://kettering.org/media_room/periodicals/connections/2010/5)].

Peters, S.J. and Alter, T.R. (2008). Unsettling a settled discourse: The significance of personal motivations and commitments and institutional mission in land-grant faculty narratives of public engagement. *Journal of Higher Education Outreach and Engagement* Vol. 12, No. 2: 33-66.

Peters, S.J. (2008). Reconstructing a democratic tradition of public scholarship in the land-grant system. In Brown, D., and Witte, D. (eds.) *Agent of democracy: Higher education and the HEX journey*. Dayton, OH: Kettering Foundation Press.

Peters, S. J. (2007). Changing the story about higher education's public purposes and work: Land-grants, liberty, and the Little Country Theater. Foreseeable Futures Position Paper #6, published by Imagining America: Artists and Scholars in Public Life [<http://imaginingamerica.org/fg-item/changing-the-story-about-higher-education>].

Morgan, P.A. and Peters, S.J. (2006). The foundations of planetary agrarianism: Thomas Berry and Liberty Hyde Bailey. *Journal of Agricultural and Environmental Ethics*, Vol. 19, No. 5: 443-468.

Peters, S.J. (2006). Every farmer should be awakened: Liberty Hyde Bailey's vision of agricultural extension work. *Agricultural History*, Vol. 80, No. 2: 190-219.

Peters, S.J. (2005) Extension agencies. In B. Feintuch and D. H. Watters (Eds.), *The Encyclopedia of New England*. New Haven, CT: Yale University Press, pp. 38-40.

Peters, S.J. (2004). Educating the civic professional: Reconfigurations and resistances. *Michigan Journal of Community Service-Learning*, Vol. 11, No. 1: 47-58.

Peters, S.J. and Morgan, P.A. (2004). The country life commission: Reconsidering a milestone in American agricultural history. *Agricultural History*, Vol. 78, No. 3: 289-316.

Peters, S.J., Grégoire, H. and Hittleman, M.J. (2004). Practicing a pedagogy of hope: Practitioner profiles as tools for grounding and guiding collective reflection in adult, community, and youth development education. In R. Vince and M. Reynolds, (Eds.), *Organizing Reflection*. Burlington, VT: Ashgate Publishers, pp. 194-219.

Peters, S.J. (2003). Reconstructing civic professionalism in American higher education. *Journal of Higher Education Outreach and Engagement*, Vol. 8, No. 2: 183-198.

Peters, S.J., Jordan, N.R., Alter, T.R., and Bridger, J.C. (2003) The craft of public scholarship in land-grant education. *Journal of Higher Education Outreach and Engagement*, Vol. 8, No. 1: 75-86.

Peters, S.J. (2002). Citizens developing a voice at the table: A story of educational organizing in contemporary extension work. *Journal of Extension*, Vol. 40, No. 4., online at <http://www.joe.org/joe/2002august/a1.shtml>.

Peters, S.J. (2002). Rousing the people on the land: The roots of an educational organizing tradition in extension work. *Journal of Extension*, Vol. 40, No. 3., online at <http://www.joe.org/joe/2002june/a1.html>.

Rawlings, H. R. III, Firebaugh, F.M., Murphy, S.H., and Peters, S.J. (2001). Historical base, evolution and future directions of civic engagement and service learning at Cornell University. In Simon, L.A.K., Kenny, M., Brabeck, K., & Lerner, R. M. (Eds). (2002). *Learning To Serve: Promoting Civil Society Through Service Learning*. Norwell, MA: Kluwer Academic Publishers.

Peters, S.J. (2001). The civic mission question in land-grant education. *Higher Education Exchange*, Vol. 8: 25-37.

Peters, S.J. (2000). The formative politics of outreach scholarship. *Journal of Higher Education Outreach and Engagement*. Vol. 5, No. 2: 23-30.

Peters, S.J., Lehman, K.P., Ristau, J., Ukaga, O., and Wyse, D. (2000). The promise and challenges of the regional agricultural and natural resources sustainable development partnerships. In *Just in time research: Resilient communities*. Minneapolis: University of Minnesota, Hubert H. Humphrey Institute of Public Affairs.

Peters, S.J. (1999). Organizing head, heart, and hands for larger service: The public value of 4-H youth development work. *The Center* (Winter, 1999). St. Paul: Center for 4-H Youth Development.

Peters, S.J., Jordan, N.R., and Lemme, G. (1999). Toward a public science: Building a new social contract between science and society. *Higher Education Exchange*, Vol. 6: 34-47.

Peters, S.J. (1999). Mission drift or renewal? Recovering an historical grounding for assessing cooperative extension's civic work. *Inquiry in Action*, No. 22.

Peters, S.J. and Martenson, D. (1998). Renewing cooperative extension's civic mission and organizing tradition. *Inquiry in Action*, No. 20.

Peters, S.J. (1997). Public scholarship and the land-grant idea. *Higher Education Exchange*, Vol. 4: 50-57.

Peters, S.J. (1996). *Cooperative extension and the democratic promise of the land-grant idea*. St. Paul: University of Minnesota Extension Service.

Peters, S.J. (1994). Service and politics: A new citizenship in the making? *Social Policy*. Fall 1994.

### **Book Reviews**

Peters, S.J. (2011). "To Make This Beautiful Theory Practical." A Review of Kevin C. Armitage, *The Nature Study Movement: The Forgotten Popularizer of America's Conservation Ethic* (Lawrence: University Press of Kansas, 2009), Published in *The Journal of the Gilded Age and Progressive Era*, 10:4, pp. 521-523.

Peters, S.J. (2010). A Review of Zachary Michael Jack (ed.), *Liberty Hyde Bailey: Essential Agrarian and Environmental Writings* (Ithaca: Cornell University Press, 2008), *Agricultural History*, Vol. 84, No. 3, pp. 419-420.

Peters, S.J. (2009). A Review of Nicholas V. Longo, *Why Community Matters: Connecting Education with Civic Life* (Albany, NY: SUNY Press, 2007), Published in *History of Education Quarterly*, Vol. 49, No. 3, pp. 396-399.

Peters, S.J. (2007). A Review of Keith R. Widder, *Michigan Agricultural College: The Evolution of a Land-Grant Philosophy, 1855-1925* (East Lansing: Michigan State University Press, 2005), published in *Agricultural History*, Vol. 81, No. 2; pp. 288-289.

### **KEYNOTES, LECTURES, WORKSHOPS, AND CONFERENCE PAPERS**

Peters, S.J. (2011). Extension Reconsidered. Keynote Address, Epsilon Sigma Phi National Conference, Syracuse, New York, October 11, 2011.

Peters, S.J. (2011). Storying and Re-storying the Land-Grant System and Mission. National Conference: "The Legacy and the Promise: 150 Years of Land-Grant Universities," Penn State University, June 22 – 24, 2011.

Peters, S.J. (2010). Scholarship as Collaborative Public Work: Cooperative Extension's Unique Niche. Capnote Address, Cooperative Extension State Conference, University of Wisconsin, Madison, October 21, 2010.

Peters, S.J. (2010). Re-storying Land-Grant Colleges of Agriculture: Exemplars of Public Service, Technocratic Colonizers, or Catalysts for Democracy and Sustainability? Environmental History Colloquium, Center for Culture, History, and the Environment, University of Wisconsin-Madison, October 20, 2010.

Peters, S.J. (2010). The Civic Mission of Cooperative Extension. Keynote Address, Annual training for the Economic and Community Development Institute, Auburn University, October 5, 2010.

Peters, S.J. (2010). Extension Reconsidered. Keynote Address, Annual Meeting, North Central Cooperative Extension Association, Milwaukee, Wisconsin, September 28, 2010.

Peters, S.J. (2010). Why We Still Need Liberty Hyde Bailey. Luncheon Keynote, Cornell University Alumni Week, June 10, 2010.

Peters, S.J. (2010). Losing the People's Colleges: Risks and Remedies. Campus Address, sponsored by the Human Development and Family Science Department and the College of Human Environmental Sciences, Oklahoma State University, January 19, 2010.

Peters, S.J. and Alter, T.R. (2008). The Public Purposes and Work Question in American Higher Education: A Socratic Dialogue. National Outreach Scholarship Conference, Penn State University, October 8, 2008.

Peters, S.J. (2008). Cultivating and Sustaining Democratic Publics: Civic Professionalism and the Pursuit of Sustainability in the Arts and Humanities. Keynote Address, "Sustaining the Earth: Public Scholarship in the Arts and Humanities", a symposium sponsored by Iowa State University's Center for Excellence in the Arts and Humanities, September 18, 2008.

Peters, S.J. (2007). The Public Value and Impact of Extension Work. Keynote Address, K-State Research and Extension Annual Conference, "Planning for Impact," Kansas State University, October 16, 2007.

Peters, S.J. (2007). "Laying the Very Foundations Of Democracy": The Purpose and Significance of the Spread of the Scientific Spirit in Liberty Hyde Bailey's View of the Civic Ends and Means of Agricultural Extension Work. Paper presented at the Agricultural History Society Annual Meeting, June 23, 2007, Iowa State University.

Peters, S.J. and Alter, T.R. (2006). Unsettling a settled discourse: The significance of personal motivations and commitments and institutional mission in land-grant faculty narratives of public engagement. Paper accepted for presentation at the Association for the Study of Higher Education (ASHE) thirty-first annual conference, Anaheim, California, November 2-4.

Peters, S.J. (2006). Changing the conversation about higher education's public mission and work. Keynote address, joint Outreach Scholarship and Imagining America national conference, Ohio State University, Columbus, Ohio, October 8.

Peters, S.J. (2006). Purpose and process in extension education: Where does community development fit in? Keynote address, Ohio State University Extension's statewide conference in Columbus, Ohio, September 7.

Peters, S.J. (2006). Democratic extension of the scientific morale: A neglected counternarrative in the history of agricultural extension work in the United States. Paper presented at the Agricultural History Society Annual Meeting, June 15, 2006, Massachusetts Institute for Technology, Cambridge, MA.

Peters, S.J. (2006). Changing the conversation about higher education's public mission and work. Seminar presented on April 28, 2006, Future of Rural New York Seminar Series, Cornell University, Ithaca, NY.

Peters, S.J. and Alter, T.R. (2006). Changing the conversation about higher education's public mission and work. Seminar presented on April 14, 2006, National Center for the Study of University Engagement, Michigan State University, East Lansing, MI.

Peters, S.J. and Alter, T.R. (2006). Changing the conversation about higher education's public mission and work. Seminar presented on April 13, 2006, Center for the Study of Higher Education, Penn State University, State College, PA.

Peters, S.J. (2005). What's gardening good for? Keynote speech delivered at the New York State Master Gardeners' conference, June 1, 2005, Cornell University, Ithaca, NY.

Peters, S.J. and Schwartzbach, N. (2005). Public purpose and civic practice in Cornell's outreach and extension work. Seminar for the Department of Plant Breeding, Cornell University, May 17, 2005.

Peters, S.J. and Schwartzbach, N. (2005). Public purpose and civic practice in Cornell's outreach and extension work. Seminar for the Community and Rural Development Institute, Cornell University, April 19, 2005.

Peters, S.J. (2005). The public missions and work of state and land-grant universities. Capnote speech delivered at "Engagement and Controversy: The Professional Roles of Outreach Educators," April 12, 2005, University of Wisconsin.

Peters, S.J. (2005). Strengthening extension's community and economic development work. Keynote address delivered at "Building Our Future Together," inaugural conference, National Association of Community Development Extension Professionals (NACDEP), Feb. 16, 2005, Las Vegas, NV.

Peters, S.J. (2004). Rousing the people on the land: Liberty Hyde Bailey's democratic vision of extension work. Paper presented at the Agricultural History Society Annual Meeting, September 10, 2004, Cornell University, Ithaca, NY.

Peters, S.J. (2004). A new day coming: Liberty Hyde Bailey's prophetic educational vision. Public lecture delivered on June 10, 2004, at the opening of the exhibit, "Liberty Hyde Bailey: A Man for All Seasons." Hollis Cornell Auditorium, Goldwin Smith Hall, Cornell University.

Peters, S.J. (2004). The ecology of extension. Presentation delivered at the annual meeting of the Agriculture, Food, and Human Values Society, June 12, 2004, Culinary Institute of America, Hyde Park, NY.

Peters, S.J. (2004). The civic education roles and contributions of Cornell Cooperative Extension educators. Professional development workshop, June 16, 2004, Geneva, NY.

Peters, S.J. (2004). Respondent, "Engagement and Controversy: The Professional Roles of Outreach Educators." Annual Outreach Scholarship Conference, October 3, 2004, Penn State University, State College, PA.

Peters, S.J. and Alter, T.R. (2003). Scholars as adult civic educators: Reconstructing civic professionalism in the American system of state and land-grant colleges and universities. Paper presented at the International Conference on Civic Education Research, November 17, 2003, New Orleans, LA.

Peters, S.J. (2003). The unfulfilled prophecy: Recalling and renewing the purpose, spirit, and practice of engagement in American higher education. Paper presented at the annual Outreach Scholarship Conference, October 12, 2003, University of Wisconsin, Madison, WI.

Peters, S.J. and Morgan, P.A. (2003). Through the lens of sustainability: Re-reading the Report of the Commission on Country Life. Paper presented at the annual meeting of the Agriculture, Food and Human Values Society, June 13, 2003, University of Texas, Austin, TX.



Peters, S.J., Jordan, N.R., Alter, T.R. and Bridger, J.C. (2002) The craft of public scholarship in land-grant education. Paper presented at the annual Outreach Scholarship Conference, October 7, 2002, Ohio State University, Columbus, OH.

Peters, S.J. (2002). Obsolescence or renaissance? Living and writing the next chapter of the cooperative extension story. Keynote speech delivered at the Annual Extension Forum, "Citizen Involvement: An American Tradition," September 24, 2002, Colorado State University, Fort Collins, CO.

Peters, S.J. and Morgan, P.A. (2002). Liberty Hyde Bailey and the Commission on Country Life: A prophetic outlook on sustainability in agriculture. Paper presented at the Pennsylvania Association for Sustainable Agriculture's annual conference, February 9, 2002, Pennsylvania State University, State College, PA.

Peters, S.J. (2001). Cooperative extension's role in the higher education and civic engagement movement. Paper presented at the conference, "Higher Education and Civic Engagement: Leveraging Innovation, Building a Movement," November 3, 2001, University of Rhode Island, Kingston, RI.

Peters, S.J. and Morgan, P.M. (2001). The new hold: Liberty Hyde Bailey's prophetic outlook on sustainability in agriculture. Paper presented at the annual meeting of the Agriculture, Food and Human Values Society, June 8, 2001, University of Minnesota, Minneapolis, MN.

Peters, S.J. (2001). Both the corn and the boy: Renewing the civic mission and aims of extension work. Keynote address delivered at the North Central Urban Extension Conference, May 2, 2001, Cleveland, OH.

Peters, S.J. and Jordan, N.R. (2001). Sustainability, public scholarship, and the civic mission question in higher education. Paper presented at "Taking Nature Seriously: Citizens, Science, and the Environment," February 26, 2001, University of Oregon, Eugene, OR.

Peters, S.J. (2000). The formative politics of outreach scholarship: Pursuing the democratic promise of the land-grant idea. Keynote address delivered at the Outreach and Cooperative Extension Leader's Retreat, June 14, 2000, Penn State University, State College, PA.

Peters, S.J. (2000). Science for what? Youth and the building of a new civic spirit and purpose in science. Keynote address presented at the Science Connections Conference, March 22, 2000, Cornell University, Ithaca, NY.

Peters, S.J. (1999). Cooperative extension and the democratic promise of the land-grant idea: Historical foundations, contemporary renewal. Capnote address delivered at the Extension Annual Conference, November 18, 1999, Penn State University, State College, PA.

Peters, S.J. (1999). Pursuing the public interest in agricultural research and extension education. Presentation at the 1999 Agriculture and Food Systems in-service, November 8, 1999, Cornell University, Ithaca, NY.

Peters, S.J. (1999). Liberty Hyde Bailey's legacy in extension and land-grant education. Keynote address delivered at the annual meeting of Epsilon Sigma Phi, October, 1999, Cornell University, Ithaca, NY.

Peters, S.J. (1999). Breaking the mold: An organizing approach to public policy education." Presentation at the Farm Foundation National Public Policy Education Conference, September, 1999, University of Minnesota, St. Paul, MN.

Peters, S.J. (1999). Building a new civic spirit in land-grant education for realizing the engaged institution. Keynote Address delivered at the Kellogg Leadership for Institutional Change Workshop, July 26, 1999, Olympia, WA.

Peters, S.J. (1999). Civic mission and public work in extension education: Historical foundations, contemporary renewal. Keynote address delivered at the University of Wisconsin Cooperative Extension Statewide Conference, May 11, 1999, University of Wisconsin, Madison, WI.

Peters, S.J. (1999). Rediscovering the roots of cooperative extension's civic mission and public work tradition. Presentation at community development faculty and staff conference, April 6, 1999, Purdue University, West Lafayette, IN.

Peters, S.J. (1999). Public Science and the Engaged University. Seminar for the Department of Human and Community Development, February 10, 1999, University of California-Davis.

Peters, S.J. (1999). Renewing the land-grant idea for the 21st century. University of California Division of Agriculture and Natural Resources Statewide Conference, February 9, 1999, Sacramento, CA.

Peters, S.J. (1998). Alfred Arvola and the democratic promise of the land-grant idea. Keynote address delivered at the North Dakota State University Statewide Conference, October 28, 1998, Fargo, ND.

Peters, S.J. (1998). Moving beyond a nation of spectators: Exploring cooperative extension's role in civic renewal. Keynote address delivered at the Cornell Cooperative Extension Statewide Conference, October 16, 1998, Waterloo, NY.

Peters, S.J. (1998). Towards an engaged, connected university: Exploring new models for university-community partnerships for sustainable community development. Presentation for the Community Development Society Annual Conference, July, 1998, Kansas City, MO.

Peters, S.J. (1998). The democratic meanings of the land-grant idea. Paper presented at Land for Learning: A Symposium on the Life and Legacy of Justin Smith Morrill, July 17, 1998, Strafford, VT.

Peters, S.J. (1997). The democratic promise of the land-grant idea. Public lecture, November, 1997, Friday Forum, University of Illinois, Champaign, IL.

Peters, S.J. (1997). Liberty Hyde Bailey and Cooperative Extension's Public Work Tradition. Public lecture, Cornell Cooperative Extension Campus Extension Week, October, 1997, Ithaca, NY.

Peters, S.J. (1997). Renewing cooperative extension's civic mission. Keynote address delivered at the University of New Hampshire Extension Service Statewide Conference, June 11, 1997.

Peters, S.J. (1997). The public work tradition in cooperative extension. Presentation at the National Cooperative Extension Conference, "Extension Work as Public Work: Extension's Role in Civic Renewal," February, 1997, Orlando, FL.